

Play golf and play around!

Monday, August 6, 2018
Wausau Country Club



**Help kids build healthy brains,
victims of sexual assault and abuse,
and health needs of people locally.**



Sponsorship Opportunities

Presenting Sponsor: \$10,000

- Two team foursomes
- One full page ad in the Golf Classic magazine
- Company logo printed on golf event signage
- Company logo on golf cart signage
- Company logo on exclusive hole signage on course
- Opportunity to include company logo item in goody bag
- Recognition in radio advertisements for the Classic
- Company logo on event banner
- Name listed in the Golf Classic magazine

Major Sponsor: \$5,000

- One team foursome
- One full page ad in the Golf Classic magazine
- Company logo printed on golf event signage
- Company logo on tee or green signage on course
- Opportunity to include company logo item in goody bag
- Recognition in radio advertisements for the Classic
- Company logo on event banner
- Name listed in the Golf Classic magazine

Golfer Goody Bag Sponsor: \$3,000

- One team foursome
- One half-page ad in the Golf Classic magazine
- Company logo printed on reusable bag
- Name listed in the Golf Classic magazine

Event Sponsor: \$2,500

Choose from the following:

- ☐ Putting Green ☐ Beverage Cart ☐ Lunch ☐ Dinner
- One team foursome
- One half-page ad in the Golf Classic magazine
- Company logo printed on a special event signage
- Name listed in the Golf Classic magazine

Foursome Sponsor: \$1,600

- One team foursome
- One quarter-page ad in the Golf Classic magazine
- Company logo on tee or green signage on course
- Name listed in the Golf Classic magazine

Birdie Sponsor: \$600

Choose from the following:

- ☐ Snack Coolers ☐ Cookie ☐ Chocolate Cart ☐ Hole Event
- One quarter-page ad in the Golf Classic magazine
- Company logo printed on item specific signage
- Name listed in the Golf Classic magazine

Advertising Sponsor: \$500

- One half-page ad in the Golf Classic magazine
- Name listed in the Golf Classic magazine

Promotional Sponsor: \$250

- One quarter-page ad in the Golf Classic magazine
- Name listed in the Golf Classic magazine

Your generosity makes a difference.

2018 Sponsorship Form

Please respond online at aspirus.org/golfclassic
or return the form by June 11, 2018



Company (as it should appear in recognition materials)

Contact Person

Address

City

State

Zip

Phone Number

E-mail

Sponsorship Commitment:

- ☐ **\$10,000:** Presenting Sponsor
- ☐ **\$5,000:** Major Sponsor
- ☐ **\$3,000:** Golfer Goody Bag Sponsor
- ☐ **\$2,500:** Event Sponsor
 - ☐ Putting Green ☐ Beverage Cart ☐ Lunch ☐ Dinner
- ☐ **\$1,600:** Foursome Sponsor
- ☐ **\$600:** Birdie Sponsor
 - ☐ Snack Coolers ☐ Cookie ☐ Chocolate Cart ☐ Hole Event
- ☐ **\$500:** Advertising Sponsor
- ☐ **\$250:** Promotional Sponsor

Payment Information:

- ☐ Please send invoice
- ☐ Check is enclosed
(Please make checks payable to Aspirus Health Foundation)
- ☐ Please charge my credit card:



Card Number: _____

Exp. Date: _____ CSC Code: _____

(3-4 digit code found on back of card
used to protect from fraud)

Signature: _____

Date: _____

Thank you for your support of the
Aspirus Health Foundation!

✂ PLEASE RETURN TOP PORTION

Logo & Ad Specifications | 2018 Aspirus Women's Golf Classic

Ad Deadline:

Must be received by Friday, July 6, 2018
to be included in the program.

Please email artwork to:
Kim.Smerda@aspirus.org

Logo:

Please email your color logo in one of
the preferred file formats listed to:
Kim.Smerda@aspirus.org

*(Presenting, Major, Event, Birdie, and
Foursome Sponsors only to send logo)*

Preferred File Types:

- High Res (print-ready) PDF Files
(please embed fonts, images
should be 300 dpi)
- High Res (300 dpi) TIF, JPEG or
EPS files *(EPS preferred for logos)*

Can Also Accept:

- Illustrator Files (please convert
fonts to outlines)
- Photoshop (.psd) Files
- If the ad was created in Word,
Publisher, PowerPoint, or in a
format other than listed, please
export the file as a PDF to send.

This is a 4-color publication, so ads
should be in color. Any spot colors
will be converted to 4-color process.

Ad Sizes:

Presenting or Major Sponsor:
Full Page — 8.5" w x 11" h

**Foursome, Birdie or
Promotional Sponsor:**
Quarter Page — 3.78" w x 4.875" h

Event or Advertising Sponsor:
Half Page — 7.875" w x 4.875" h

**Contact Kim Smerda at 715.847.2892
with any questions.**